

Political

1. - Text scroll-white over black:
The purpose of this presentation is to provide information and perspective on an issue of growing concern to California and Californians

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Affordable Health care.

2. - black
3. - Outline of state forms (black on white)
4. - Outline of state forms (black on white) The two “states” are side-by-side.
5. - People appear in left-side state. Mixed ages, ethnic.
6. - People appear in right-side state. Different scene. Mix reflects more Latinos in balance with stats.
7. - Emergency room waiting
- Patients receiving care in crowded, hectic room
- Young woman
- Small child (infant, toddler)
8. - Employees

- Empty parking lots
9. - Seniors

Narr: This is California.

- And this is California. The “other” California.
- These Californians enjoy adequate health care which is ready and affordable.
- This is the “other” California. A place where citizens are many times more vulnerable to health concerns, because they don’t enjoy the protection of any kind of insured health care.
- This California often relies on expensive emergency room visits for critical care. They can’t afford vital preventative care, like pre-natal supervision, or even inoculations against preventable decease.
- What happens to these working people, who’s employers do not offer medical health care coverage?
- What is the prognosis for health care with business *downsizing* — the trend toward cutting costs any way possible?
- What about older persons on fixed incomes? . Their cost of living is making it more difficult for them to afford medications and doctor’s office visits.

10. - In the California without available, affordable health care - life is less. It is less comfort and more burden for the elderly. It is less secure and more dangerous for the very young, and less filled with promise and more fraught with worry for everyone in-between.
11. - So who lives in the “other” California?
12. - Right side state “other”
- stats
13. - One out of every four residents of our state.
14. - Two states merge in overlay. - But of course, there really aren’t two ‘Californias’...
- We’re all in this together.
15. - Title:
The “Other” California
16. - Flat white line across screen - (Music: Sustained drone, loose animation of cardiac monitor)
17. **Narr:** This is a health crisis.
18. - Black - (music ceases)
19. - We Californians are all realizing that something must be done about health care in our state.
20. - Still of person giving opinion (Half-tone background)
- Title: **1 - Access**
- Title: **2 - Affordability**
21. - The top two concerns of Californians surveyed, are — access to health care for low income individuals, and availability and affordability of health insurance.
22. - The impact on the health of all Californians is enormous.
23. - Our children are at risk., especially vulnerable due to lack of health care.
24. - A San Diego survey showed 89% of low income family children receive no care during illness. Poor health spreads quickly in schools.
24. (transition) (music change)
25. **Narr:** - The facts are in, the views voiced, the

priorities set. Access to health care is the top ranking health concern in California. Now, the question to ask is . . . What is our response?