Expanded Market Project
Description: Price-Pfister Corner Shower Installation
Title: Favorite Shower
Draft: *Pf*-030

Instructional

Graphic: (*Pf* logo)	(Music: Theme with added elements to punctuate graphics.)
Title: THE FAVORITE SHOWER IN THE HOUSE - A Guide to Installing a Corner Stall Shower.	First, thank you for choosing a Price-*Pf*ister faucet.
Wall of *Pf* product boxes. One box is removed. Light shines through the space left by the missing "block" in the wall. Camera pushes through opening, revealing man examining a *Pf* faucet box. (model UN-0023A-W)	Whether you're a professional or a "doing-it-yourself" home owner, Price-*Pf*ister is happy to share their experience and know-how in the installation of your corner shower stall.
Man: Freeze-frame, is squeezed to screen left.	If this is an <u>original</u> installation... that is, in a room without an exiting shower, you will have to look beyond this video for help with the plumbing work that would be needed to get the job done.
Title: (Right 2/3 frame) Black/White type: REPLACING A SHOWER STALL FIRST - MEASURE.	
Bathroom: Installer is measuring distance from vertical drain nipple to walls.	Before you pick out your shower stall, measure the location of existing water supply and drain connection.
EXT C/U: Measuring tape. Shows "12"	Most 36 by 36 corner shower bases need a drain 12 inches from each corner.
EXT C/U: Numbers begin to roll (like a train) and become blurred, then stop at "18".	Your drain is either there, or may be aligned 18 inches from the walls. But let's look at <u>this</u> situation ... as often happens, it's not exactly by the book.
EXT C/U: Number rolls by and stops at "13"	<u>13</u> and a half inches from the wall.
C/U: Tape measure DISS: Furring strip. Nail in position. Hammer drives nail head into the wood.	So, use furring strips to bring the shower out an inch and a half from the wall, and line up the hole in the base to the drain.

MED: Nailing up strips.	
GRAPHIC: Cutaway of corner, showing wallboard, framing and supply and drain lines. Framing includes shower head and valve mounting cleats. 1/2 inch hot and cold supply line, 1 1/2 inch vent to roof, shower control valve. Exploded view of valve shows template, escutcheon and knob. Measurements are indicated.	Next you'll need to measure location of supply lines to be certain they're compatible. These measurements are typical for popular shower units that are widely available.
OVERLAY: "Ghost" shape of shower stall in supered over graphic, beginning with base, then walls, and glass enclosure.	Buy all of the components at the same store - base, wall panels, glass enclosure, so you'll be sure they'll fit together. If you opt for a single piece unit, be sure it will pass through the door.
SUGGESTION BOX: Lower 1/3 screen is black for white text: PURCHASE ALL YOUR COMPONENTS AT THE SAME STORE	
Suggestion Box: PRICE-*Pf*ISTER VIDEO "C*opp*er" # *Pf*-CC-3310	If you need instruction on copper pipe installation, ask your dealer or distributor for the Price-*Pf*ister video called "Copper".
We loose box, then "ghost" stall overlay. Copper lines are highlighted.	1/2 inch hot and cold water supply lines tie into the nearest water lines and run to the shower control valve. It's mounted approximately four feet from the floor. The exact measurement will be determined by the shower stall itself. The center line runs to the shower head.
Suggestion Box: POSITION PIPE FOR SHOWER HEAD 2 INCHES HIGHER THAN TOP OF SHOWER STALL.	If you're installing new supply lines, position the shower about 2 inches above where the top of the shower stall will be. That way you won't have to drill a hole for the pipe in the shower wall panel.
"Ghost" of shower stall returns.	
MED C/U: Closer on cutaway, showing exploded valve assembly components: We see mounting cleat, installation template, control valve, escutcheon, knob.	Let's take a closer look at how these components come into play in the installation process. The control valve installation template.

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